

Director
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Locations
Falls Church & Herndon VA

FB: GoodBeginningsTherapy
IG: @gbtherapy
LI: Good Beginnings

A Pediatric Occupational and Physical Therapy Practice

Privacy Policy for Text Message Communications

Effective Date: 1/15/2025

At Good Beginnings, we prioritize the privacy and security of our clients' personal information. This Privacy Policy outlines how we collect, use, and protect information obtained through text message communications. By engaging with us via text messaging, you consent to the practices described in this policy.

1. Information We Collect

When you communicate with us via text messages, we may collect:

- Your phone number.
- The content of messages sent or received.
- Any additional information you choose to share in your text messages.

2. How We Use Your Information

We use text messages to:

- Confirm or remind you of appointments.
- Provide updates about your services or treatment.
- Share important announcements or changes in scheduling.
- Respond to inquiries or requests for information.

Frequency of messages vary.

3. Data Security

We are committed to protecting your personal information. We take appropriate technical and organizational measures to safeguard your data, including encryption where possible. However, no communication method is entirely secure, and we encourage you to avoid sharing sensitive information (e.g., insurance details, medical records) via text message.

4. Third-Party Services

We may use third-party platforms to send and receive text messages. These platforms are required to comply with applicable privacy and security standards to protect your information. However, Good Beginnings is not

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responsible for unauthorized access to your information due to factors outside our control, such as carrier-related issues. No mobile opt in will be shared with third parties for marketing purposes.

5. Opting Out

You may opt out of receiving text messages from us at any time by replying STOP to a text message or by contacting our office directly. Please note that opting out of text communications may limit our ability to provide timely updates or reminders. Once you reply STOP, you will receive a text stating that you have unsubscribed. You will be removed from our list within twenty four hours.

6. Data Retention

We retain text message records for as long as necessary to fulfill the purposes outlined in this policy or to comply with legal and regulatory requirements.

7. Children's Privacy

We do not knowingly collect personal information from individuals under the age of 13 without parental or guardian consent. If we become aware that we have inadvertently collected such information, we will delete it promptly.

8. Updates to This Policy

We may update this Privacy Policy periodically to reflect changes in our practices or legal requirements. The updated policy will be posted on our website with the revised effective date.

9. Messaging Rates

Messaging rates may apply. Your mobile carrier may charge fees.

10. Contact Us

Reply HELP for extra assistance. You will receive a text including our email and/or website so we can assist you.

11. Privacy Policy for SMS

Notwithstanding anything to the contrary in the privacy policy, your consent to receive SMS messages applies solely to us. It does not apply to the activities of any third party. We will not share your mobile number with any third party for their marketing or promotional purposes.

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If you have questions or concerns about this Privacy Policy or how we handle your information, please contact us at:

Good Beginnings

6231 Leesburg Pike, Suite 500, Falls Church, VA 22044

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